

Global Interdependence Center – Cuba Trip – Jan 2024



## About Us

Cuba Educational Travel (CET) is a leader in business and policy travel to Cuba. CET unlocks the best of Cuba by providing access to the country's top academics, analysts, businesspeople, diplomats and cultural figures. CET's tailor-made programs enable clients to experience Cuba's rapidly changing society and gain a deeper understanding of the island, while ensuring full compliance with all U.S. regulations.

CET plays an important role in business and policy issues, bringing key U.S. policy makers and businesspeople to the island. CET has organized fact-finding trips and events for Fortune 500 companies across many sectors, and led several state-wide trade delegations. Moreover, CET has spearheaded a number of initiatives to bring Cuban entrepreneurs to the U.S. for workshops, trainings and higher education programs.

[www.cubaeducationaltravel.com](http://www.cubaeducationaltravel.com)

## Our Value Proposition

By leveraging this business expertise and curated travel capabilities, Cuba Educational Travel offers a product that is unrivaled. This combined with the beauty and intrigue of Cuba make for truly unforgettable experiences. CET has designed and executed executive retreats, board meetings, quarterly business reviews, incentive trips, industry specific investment delegations and conferences for some of the world's most respected companies and organizations.



## GLOBAL INTERDEPENDENCE CENTER – JANUARY 14 – 18/20, 2020

### Day 1, Sunday, January 14

TBD Arrival to Havana (pending flight info).

**Meet your CET representative** at the exit of the terminal and transfer to lodging.

Check in at a privately-owned, boutique hotel property in Vedado neighborhood.

Afternoon **Walking tour of the Old City.** Explore the historic center and learn about the history and architectural importance of Old Havana, a UNESCO World Heritage Site since 1982.

Evening **Welcome dinner at Havana Paladar.** Paladares are privately run restaurants that were first allowed in the 1990s and have flourished over the last decade.

(D)

### Day 2, Monday, January 15

Morning **Cuban Economy & Private Sector Reform.** Discussion with economist Oniel Diaz, managing partner at Kreab Cuba and cofounder of *AUGE*, a private advisory group on business management.

**Visit to private tech services company.** Allowed under recent economic reforms, private enterprises are now permitted to have a staff up to 100 employees. Visit the incubator and learn about the software solutions that are offered to domestic and international clientele.

**Lunch at Havana Paladar.**

Afternoon **Meeting with the Central Bank of Cuba.**

**Visit to the Litz Alfonso Academy, a women-led dance company and school for local youth,** specializing in various types of dance. We will watch a private performance by the adolescent dance group and sit with the dancers afterward to discuss how they came to join the school and the impact it has had on them. The talent and work ethic at this school is impressive.

Evening **Dinner at Havana Paladar.**

(B, L, D)



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### Day 3, Tuesday, January 16

Morning      **Meeting with the Ministry of Finance** – Discussion of payments on MIR, Russian payment system.

**Meeting with the Ministry of Foreign Affairs (MINREX).**

**Lunch at Havana Paladar.**

Afternoon    **Medical Visit(s) or Agriculture Visit(s).**

**Rooftop Jam Session with local musicians.** Soak in the rhythms and vibes of Cuban music while looking down upon the city of Havana.

Evening      **Dinner at Havana Paladar.**

(B, L, D)

### Day 4, Wednesday, January 17

Morning      **Panel Discussion with Cuban Entrepreneurs.** Learn about the challenges and opportunities start-ups face from the leading economic and entrepreneurial minds in Cuba.

**Meeting with European Diplomats** to discuss economic and political relations between Cuba and European countries.

**Lunch at Havana Paladar.**

Afternoon    **Visit/Discussion with official from the U.S. Embassy in Havana.**

Evening      Dinner on own – *ask your guide for suggestions and reservations.*

(B, L)

### Day 5, Thursday, January 18

7:30 am      **Depart for Zapata Swamp**, south of the Matanzas province. It was designated as a conservation area and a UNESCO Biosphere Reserve. It is known for the Zapata Swamp, home to hundreds of endemic species of animals and plants, and the **Bay of Pigs**, the site of the U.S.-coordinated invasion in 1961.

9 am          **Visit the Bay of Pigs Museum.** Discussion with Museum Director and view short film about the Bay of Pigs invasion.



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- 11 am **Visit important sites** from the invasion and defense in the Bay of Pigs Area.
- 12:30 pm **Lunch with Bay of Pigs Survivors** and other community members.
- 2:30 pm **Continue on to Trinidad**, a UNESCO World Heritage Site, known for its cobblestoned streets, pastel-colored homes and small-town feel.
- Check-in at B&B accommodations in Trinidad.
- Evening Dinner on own – *ask your guide for suggestions and reservations.*

(B, L)

### Day 6, Friday, January 19

Morning **Walking tour of Trinidad's historic center.** Explore the main plaza and surrounding streets and learn about history and architectural value of Trinidad, one of Cuba's oldest cities.

**Meeting with the City Historian's Office.** Overview of the city's history from an architectural, economic and infrastructural point of view.

**Lunch at Trinidad Paladar.**

Afternoon **Head to the outskirts of Trinidad to visit nearby villages** where there was an extraordinary development of the Cuban sugar cane industry in the 18<sup>th</sup> and 19<sup>th</sup> century. Meet the locals and learn about the history of the slaves that were brought from Africa to work in the plantations, and who were a great influence on the culture, religion and traditions of Trinidad.

Evening **Farewell dinner at Trinidad Paladar.**

(B, L)

### Day 7, Saturday, January 20

TBD Check-out, depart for Santa Clara International Airport (SNU).  
\*\*\**pending flight info.*

(B)



**January 14-18 – HAVANA ONLY - GROUND PACKAGE PRICING\***

	Standard Room Options*	Upgraded Room Options*
<b>Double occupancy:</b>	\$ 4,825 per person	\$5,175 per person
<b>Single occupancy:</b>	\$ 5,550 per person	\$5,900 per person

**January 14-20 – HAVANA & TRINIDAD - GROUND PACKAGE PRICING\*\***

	Standard Room Options*	Upgraded Room Options*
<b>Double occupancy:</b>	\$ 5,625 per person	\$5,975 per person
<b>Single occupancy:</b>	\$ 6,350 per person	\$6,700 per person

*\*Based on a minimum of 12 travelers*

*\*\*Based on standard rooms. Due to the nature of boutique properties, there are a limited number of standard and upgraded rooms available.*

**INCLUDED**

- 4-nights' accommodations in Havana, Cuba in upscale boutique hotels
- 2-nights' accommodations in Trinidad, Cuba in casas particulares\*\*
- Meals (as specified on the itinerary)
- Meal reservations (as specified on the itinerary)
- Professional, bilingual guide for listed activities
- Local ground transportation for listed activities
- Pre-trip departure information
- Compliance with U.S. Treasury Department regulations
- Speaker fees
- Admission to all museums and public buildings listed in itinerary
- Coordination of all listed activities
- Cuban Visas

**NOT INCLUDED**

- Round-trip airfare
- Meals and activities other than listed on itinerary
- Individual house or hotel expenses (*mini bar, room service, laundry fees, etc.*)
- Tips for local guides, drivers, restaurant service, etc.