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RiskBridge Advisors Launch New Outsourced Chief Investment Officer (OCIO) Business

Unveils risk-based investment solutions and advice designed to help institutional and ultra-high-net-worth investors navigate opportunities and risks in a low-yield world.

NEW CANAAN, CT, December 17, 2020 - RiskBridge Advisors, LLC (“RiskBridge”) today announced the official launch of the firm and its outsourced chief investment officer (OCIO) solutions.

RiskBridge serves nonprofit endowments and foundations, insurers and other financial institutions, family offices, and ultra-high-net-worth individuals. The firm’s OCIO offering includes custom research solutions, model portfolios, tailored investment management, and differentiated advice to investment committees. Risk management is at the core of the firm’s investment discipline, which seeks to provide investors a reliable source of long-term growth while offering downside protection. RiskBridge’s singular focus is to help institutional and individual investors prepare, protect, and perform.

“We believe historically low asset yields, market complexity, and the aftermath of the pandemic require investors to bridge the gap between their enterprise risk and portfolio risks,” said Bill Kennedy, Co-Founder, CEO, and Chief Investment Officer of the new firm. “We are seeing increased demand from institutions and individuals for three things: a reliable source of future income, portfolio simplification, and enhanced risk management. We founded RiskBridge for this purpose.”

“Institutions are facing critical evaluations of their operating functions and their allocation of resources to fulfill their missions,” said Craig Pfeiffer, Co-Founder and Chair of the RiskBridge Advisory Board. “We are committed to providing an enhancement to their investment approaches to assure their vitality.”

RiskBridge is surrounded by a seasoned Advisory Board of well-known subject matter experts who share the Co-Founders’ integrity, vision, and passion for excellence and bring diverse expertise and experience in the firm’s target markets.

About RiskBridge Advisors

RiskBridge Advisors, LLC is an independent, privately-owned SEC-registered investment adviser and OCIO firm headquartered in Connecticut. Such registration does not imply a certain level of skill or training. RiskBridge offers differentiated advice to nonprofit endowments and foundations, insurers and other financial institutions, family offices, and ultra-high-net-worth individuals. OCIO services include custom research solutions, model portfolios, tailored investment management, and guidance and implementation to investment committees.

For more information about RiskBridge Advisors, please see www.riskbridgeadvisors.com |

LinkedIn: <https://www.linkedin.com/company/riskbridgeadvisors/>.

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